

PERRY COUNTY, IT IS TIME TO MOVE FORWARD.

Ladies and gentlemen my name is Kevin Tinin. I am the son of the late Ko Tinin and Cheryl Tinin. I am a lifelong Perry County resident (Roans Creek and Sugar Hill) My wife Marsha, and I are the parents of Christian and Connor. I am a school teacher at our PCHS and a Deacon at First Baptist Lobelville. I have also worked for the state of Tennessee as a Court Liaison. I have a Bachelor's in Education from The University of Tennessee as well as a Master's in Education in Leadership from Bethel, and I hold an administrator's license. I am also your Republican nominee for the position of County Mayor.

A wise man once told me, "Kids can live in Perry County, or they can have a career."

If you allow me the privilege to work for your family as your mayor, I give you my word that I will work with all elected officials to help grow Perry County as a place that is known not just for our nature but as a place where our children do have employment opportunities once they have finished not just high school, but college. Our kids are the future of our Perry County. School safety must be a top priority. I cannot do this by myself. I need you. I will be visiting you between now and August.

As a taxpayer, I'll say I do not envision any situation where any increase is a good idea. All of us have to come together to work on tomorrow's solutions with today's resources.

I've professionally prepared children for the future for 19 years. It is time to prepare the future for them. If you believe as I do, on August 2nd, vote Tinin. Thank you for your support and consideration.

PRINCIPLES

Here are seven principles and issues important to me as a lifelong Perry County resident that I intend to focus on as your mayor:

- 1. We (elected officials) must be committed to keeping taxes low.**
- 2. We need to continue to focus on quality education and safety of our children.**
- 3. We must continue to attract new jobs to our county.**
- 4. We must work with our local and state law enforcement officers to continue to create a safer, drug-free Perry County.**
- 5. All elected officials need to be fully transparent.**
- 6. We need to continue to work with our Road Superintendent on our roads and infrastructure.**
- 7. We need to focus on a fresh outlook on limited government.**

I want to be your mayor. Your vote matters. I cannot do it without you. The election is on August 2, 2018. I present a few stories from campaigning, economic strategies, and a plan of action that focuses not just on our natural resources, but also industry.

Respectfully,

Kevin Tinin



ECONOMIC STRATEGY

It is easy to say we can just click online for help from the Economic Development Administration. That is the starting point. There are multi-agency initiatives and other programs, but we cannot fully rely on big government to help us. The first principle to grasp is that solving economic problems is not a short-range project. Quick fixes and buzzword projects will not work.

So here's my strategic plan to attempt improvement:

1. Form a committee-but not just any committee. It needs to be small key group of community members. These members should be stakeholders in the community and people who are directly affected by the economy. Members of our committee should be there for the long run. A real problem with most groups is that they want to organize like a service club with annual elections and rotating members. It is better to look at this group as being there for the long run with gradual changes in leadership and members. The service club approach results in leaders trying to get short-term programs in during the year they are the chairperson so that they look successful.
2. No problem stands alone. It is not just that we as a county don't have jobs. A lack of jobs is the symptom of other economic factors that are preventing business growth in the area. They are always interrelated to other problems. We will need to take into consideration all factors of a

community including infrastructure, workforce, education level, available industrial and business sites, competition, political situation, lifestyle, and so forth.

3. Our Committee will prepare a list of all economic development resources: Every state has a myriad of economic development agencies. Most counties and regions have economic development organizations of some sort. It has become almost mandatory in order to receive a Federal or State grant that some element of economic development is being done. On top of all this, there are hundreds of consulting groups, both non-profit and for profit. Universities, Colleges and Jr. Colleges usually have some program that is related to economic development. Our goal is not to list these for you but to have you search them out. Start at the state level and work down. You will also need to contact Federal level help such as the Department of Agriculture's Rural Development Agency and the Economic Development Agency (EDA). There are others such as housing-related agencies.

4. Our committee will contact as many of these organizations personally as we can and build a database of what services are available to you. Go through the claims and discover what concrete services they can do for Perry County. Most organizations involved in economic development are not paid for results; they are paid for programs. Programs earn grants, which cover the overhead. The results of the programs are hidden behind the smoke and mirrors or buzz words like "planning". Get down to the real deliverables that PC can use. Planning may well be one of the deliverables, but you will need others.

5. Concentrate on what we can change.

6. The Industrial Park in Lobelville is a prospective opportunity for growth in for not just Lobelville but the entire county. The sewer lines in regards to the Industrial Park need to be industry certified so that potential businesses can be enticed to build and bring industry. I do know that Linden and Lobelville mayors are indeed working on this. With this in mind, the commissioners and all mayors need to be united and transparent when meeting with the Industrial Board. Each side must know what the other side is doing.

7. We need to continue to work on the infrastructure of our airport. This is a key to literally bringing in company CEO's.

DO THE JOB

My Daddy Ko Tinin was afraid when he became the manager of General Products in 1992. I watched him be angry and afraid when he began the learning process of running the store, ordering inventory, managing employees, just every aspect of the job because he had never had to be that person.

When he relaxed, he started focusing not so much on the anger and the fear of being the boss, but the customers. He told me the best way to run the business was to run it for the people. Everything else, the stress, the inventory, the daily issues all work themselves out when you simply, “Do your job.”

“If we all do our jobs, the workload while heavy, will be easier to carry.”

DAY ONE

Today was a very successful day meeting new faces, laughing with kinfolks, speaking with folks about life, church, John Cena actually, the election-registering new voters and even praying with a gentleman.

So many people know me, know the man I am not because of anything I’ve done, but because of my Daddy, Ko. It was a real emotional day with so many of you speaking so fondly of him and my mom Cheryl.

Even though it was just Connor and me campaigning from 8 AM to 6 PM, it was like my Dad was there too because all you knew him and spoke so highly of him. Thank you all.

USING OUR RESOURCES

I personally would like to see our county with our access to both the Tennessee and the Buffalo become a premier fishing and recreation destination. As a county, we need to utilize our natural resources to maximize our quality of life.

1. TWRA BOAT RAMPS

I believe there are only a few TWRA boat ramps in our county. We need to work towards a Perry County where there are multiple TWRA ramps. This can be accomplished by your elected officials working with the TWRA. This is Other than those two; the only other access points are our local canoe rentals. The Buffalo in my view is the most under-utilized resource we have.

2. Mousetail Landing State Park has 1,247-acres. Again, our elected officials need to work together to get cabins put in there. Families love camping. Fishing, canoeing, and kayaking are perfect fits to increase growth in Perry County. Our local businesses will benefit from the increased tourism.

3. Other opportunities are at Mousetail as well. While on the campaign trail, I have learned that many people come to use the terrain at Mousetail to prepare for the Appalachian trails. Our elected officials need to contract with TVA to use our inmates-the Trustees to construct and possible new trails to increase tourism.

THE HARD JOB

I spoke to the mayor of one of the largest up and coming cities in Tennessee today. He has had experience in multi-million dollar industry, and he explained that being mayor was hands down the hardest job he had ever undertaken.

Preparation is the key.

He told me homework was needed to be done. The mayor must be a step ahead of every meeting meaning that the mayor must be essentially in the loop on everything financial. He further suggested that a successful mayor's office have a strong finance director. It was advised that the mayor must have a good working relationship with all elected officials.

When a politician campaigns to a voter, he is selling a belief that he is the one that said voter has to support. While that is true, the focus of the election should never be on the candidate. It should be on the citizen. The care of all citizens is the reason why anyone should want a public office. It is to serve the citizens. NO more, no less.

Destination Perry County

Part of what makes Perry County so great is we have a unique charm. Most people in Tennessee exhibit hospitality, but we here in PC do it better. I know some folks might be afraid that if we get too big we might lose some of the down-home charm. I don't think that is the case. As I wrote earlier about trying to make Perry County a destination based on our access to our rivers and our nature, why not focus as well on other elements of our county for tourism. This is where the Perry County Chamber of Commerce comes into play.

1. Look for visitors who are already coming to your region and determine what is attracting them. (We know the rivers, and our festivals, so as I wrote earlier, let us increase the access to the rivers and let us consider more festivals. More on that below.)

2. Identify what the community can do to gain more benefit from these visitors. It can be improving signage, providing more community information at places or businesses these people are already frequenting, or looking at services these visitors need that it would be easy to provide.

3. Look at our assets. In 2018, the Blooming Arts' Festival brought in 159 vendors. We need to do in Lobelville what Linden has accomplished. We are six voting districts, but one Perry County. I know Lobelville has had celebrations in the past. We need to continue this. Also, our wonderful Music on Main Street is a wonderful way to rock and roll family time in the summer. Why not see how we can make them not better because they are great but maybe bigger.

4. When a county is clear about what we have and know what we would like, it's time to ask for help from regional and state tourism offices. So, here's the additional concrete plan: Contact the Tennessee Department of Tourist Development AND Joanne Steele, President of Rural Tourism Marketing Group. Joanne assists small towns and their businesses in the development and marketing their tourism industry.

Here's one final thought on this. Linden had a theater in the past. Lexington has the Princess Theater which is a lovely, family-owned business that does well despite having bigger theater chains just thirty minutes away in Jackson. I have many wonderful memories like most of you of going to the Waverly theater and the Drive-In. Would it not be just amazing if somehow, some way, someday Perry County had a theater again?

YOU MATTER

2,830 Perry County citizens voted in the 2016 presidential election. There are close to 5000 registered voters.

A lot of people in the past have said, "I don't think my vote counts."

I said then and say now, "Your vote counts. It matters."

Elected officials are in charge ONLY because citizens' votes allow them to be.

"IT IS TIME TO MOVE FORWARD, PERRY COUNTY."